



11/07/2024

Hello friend,

I want to speak to you directly – because this is personal for me.

I couldn't always see myself in a role like this. In fact, I wasn't sure I would be here at all. When I was five, I spent nights forced to sleep outside, wrapped in a blanket because there was nowhere else to go, chewing my forest green sweatshirt because there was nothing to eat.



As a kid, I remember thinking that if I wasn't here anymore, no one would notice. But someone did notice. I went to school for the first time at age 8. A teacher saw me and triggered the help that saved my life.

Maybe that teacher was like you - someone who can see the pain of homelessness. **That teacher took action, like you have by engaging with People Serving People, and started working to change what they saw.** After that teacher noticed me, I made a vow: I would spend my life making sure that kids like me were seen and cared for.

That's why I'm here, leading People Serving People. And that's why I'm asking you to join me in seeing the families in our community who are homeless. I'm asking you to acknowledge their existence - to fight for them - with your donation.

We are working to make sure that families never experience homelessness again. We're raising wages to ensure our staff won't wonder if they might need our help, expanding our reach by operating two shelters, our downtown Minneapolis location and St. Anne's Place in North Minneapolis.

And we're pushing for real change. But I need your help to make this happen. **I need you to be part of the community that sees people experiencing homelessness and takes action.**



Will you make a gift today to help us continue this critical work?

Whether you give \$5, \$500, or \$5,000, your gift matters to us.

Families are counting on us – and I’m counting on you. **Your donation says to families “I see you and I care.”**



I’ll be honest: our work is under threat. Just last month, our St. Anne’s Place shelter was attacked. Families and staff were hurt.

But this attack is our responsibility. We need to own our part in this. The attack made it clear: **we are failing our most vulnerable.** We have to stop accepting that it is okay for families to be unhoused. This isn’t just about funding shelters. This is about seeing the humanity in our neighbors. **It’s about making sure that no family is treated as expendable.** That was me, until someone decided to see me and do something different. They took action. And I think you might feel that same instinct.

That’s why your gift today is so powerful. You are standing up for those who are too often pushed aside. You are proving that we are a community that cares.

Let’s be good neighbors. Let’s stand together for families.

I know you care. And I know we can make this change - but I need you with me. Please make your donation today. I’ve enclosed an envelope here and we’ll follow up soon.

Thanks for joining with us,

Hoang Murphy
CEO of People Serving People



P.S. - Your generosity has the power to change lives - just like that teacher’s generosity changed mine. **Please make your gift today to ensure that every family has a place to call home.** Together, we can create a stronger, more compassionate community, starting with you.

[Donate at tinyurl.com/PSP-EOY-2024](https://tinyurl.com/PSP-EOY-2024)